

Magenta with EZ Form Wizard Key Features

Magenta puts desktop OMR scan form design in the hands of those who have the task of collecting data.

With Magenta's new EZ Form Design Wizard, OMR scan forms can be created in minutes rather than days. EZ Form is so easy to use, you will think Magenta is doing the work for you because it is.

You have never used a design tool as easy to use as this one. With a few clicks and some cutting and pasting from a word processor, you have an OMR scannable form. You can also modify your forms easily and as often as needed.

Print your forms on your color or black and white laser, integrate your data (pre-slugs, preprinting, serialization, barcodes) with your form in one pass.

Magenta Suite with E-Z Form Wizard The perfect solution for your research needs

DATA BLOCKS Magenta Sample Survey Form
This form was created using EZ Form

This survey has been setup as a sample of what a new survey or evaluation might look like. All the fields you see on this form are not required. You can add or delete fields for your application. We have developed these forms to show a sample of the capabilities of the EZ-Form option of our Magenta Forms Designer.

Correct: ●●● Fill in the Bubbles Completely Use Pen Or Pencil Incorrect: ○○○

1. I am a: Male Female

2. How far did you travel to attend this conference? (Choose One)

200 miles or less 200 - 800 miles 800 - 1000 miles 1000 - 2000 miles More than 2000 miles

3. A good future location for this conference would be: (Choose One)

Seattle Atlanta San Diego Orlando Chicago
 Atlanta New York Dallas

	Excellent	Very Good	Good	Fair	Poor
1. Overall Quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. Comprehensiveness of Topics/Sessions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Effectiveness of Marketing Materials (Brochure, E-newsletter)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. Hotel, Food, Accommodations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. Course Syllabus (if available)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. Exhibits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. Cyber Caffe	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. Poster Sessions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments

Thank you for filling out this evaluation form!
Please mail it to: DATA BLOCKS, 4014 Donna Drive, Gainesville, GA 30508

DATA BLOCKS

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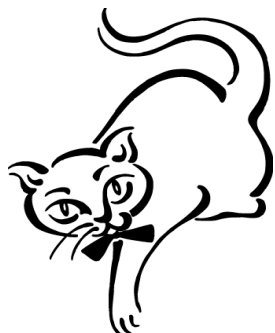
Magenta Suite with E-Z Form Wizard



Scan Form Design, Processing and Reporting Software for OMR Scanners

Facts and Features

Magenta Suite with EZ Form



is a software suite for designing and processing OMR scan forms and reporting results.

Scan forms may be printed in any quantity, at any time throughout the year. It makes the most of your existing investment in scanners.

... for only \$1950

Windows Functionality

- Forms design software with integrated scanning, reporting, and data exporting
- New EZ Form Design Wizard does the designing for you—just fill out the dialog box and the form will be generated for you
- Open multiple forms for cut and paste
- Copy text from a word processor into your scan forms using Paste Special feature

Magenta Suite with EZ Form Design Wizard

- All the colors you want
- As many graphics as you want
- Shading for readability
- Cut and paste from inside and outside from project to project
- Automatic numbering of questions
- Individual orientation of text for landscape and portrait forms
- Multi-language spell checker
- Text box capability
- Never too late to fix alignment spacing problems or mistakes
- Special characters can be created inside bubbles for clarity
- Optional Data Merge feature allows alphanumeric, barcode and binary to be printed

Printing Features

- Full color as well as black & white
- Simplex and Duplex enabled
- Allows any paper size
- Split Sheet enabled (2 or more forms on a single page)
- Pre-printing and pre-slugging of variable data on your forms
- Allows serializing of forms
- Single or Multi-page forms
- Ability to print a single page from a multi-page form
- Use most Windows compatible printers
- Print preview to allow you to see how your form will look when printed

Magenta / Remark Classic Interface

- Automatic scan template creation for Remark Classic tells the scanner where to look on the form and what to output for data
- Ability to link text with bubble fields so that questions and labels appear on reports
- Ability to scan barcodes with optional barcode reader on your scanner
- Process single page and multi-page forms
- Processes single sided and double sided forms
- Validates information with database verification
- Has data editing capability to improve accuracy
- Highlights data errors with colored flags
- Ability to use optional reject hopper
- Produces customizable graphs of grade/tally results and statistics
- Exports test grades directly to grade book packages
- Supports most OMR scanners
- Saves data to almost 40 different file formats including Excel, SPSS, and Access including support for ODBC compliant databases

... or \$2,695 for Magenta Suite with Data Merge option and Remark Classic included (Best Deal)